



Contact EGR Athletic  
Dept. at (616)235-7555  
with questions.

## EAST GRAND RAPIDS SCHOOLS & TEAM BOOSTERS

### BANNER SALE

- Advertise your business with a banner on the Memorial Field (football) fence line.
- Reach hundreds of potential new customers who share your love of the East Grand Rapids Pioneers.
- Have the name of your business announced at each varsity home football game.
- The banner you design and provide will be displayed at every event at Memorial Field during the fall and spring sports seasons. (*\*Per MHSAA rules, banners will not be displayed during state tournament competitions*).
- All banners will be in the north and south end zones. Banners are placed on first come, first serve basis. 50 banner spots available.
  - **1-year commitment - \$1,000**  
2nd banner of same size - \$500 (placed in opposite end zone)
  - **Create your own banner** - maximum size 3'x 8' with 8-10 grommets
- **Deliver banner to EGRHS Athletic Department - 2211 Lake Dr. SE.**  
(Annual maintenance of banner is the sponsor's responsibility. EGR Athletic Dept. will store banner during the off-season.)

### SPORTS PROGRAM AD

- Advertise and promote your business to a captive audience each week and throughout the athletic year at multiple EGR home games (*\*except MHSAA tournament competitions*).
- East Grand Rapids and visiting fans from the West Michigan area are potential new customers and can benefit from your advertisement, special discount and/or coupon you place in the fall and winter sports programs.
- All program ad donors will also be posted on Team Booster website.
  - Full Page - \$1,000
  - Half Page - \$500
  - Quarter Page - \$250
  - Eighth Page - \$150
- Receive 50% off Program Ad when a banner is purchased.

Email your ready-made advertisement (*pdf or jpg*) to Jeanine Samuelson at [samuelsonphotography@comcast.net](mailto:samuelsonphotography@comcast.net).

#### Ad Deadlines:

- Fall Program- **Aug 16, 2019**
- Winter Program- *Mid-November*

**Balance Due at the time order is placed.**

Make checks payable to **EGR Team Boosters** and remit to 2211 Lake Dr. SE, Grand Rapids, MI 49506.

**DISCLAIMER** - East Grand Rapids Public Schools reserves the right to determine banner suitability to safeguard academic integrity. Banner must receive approval from EGRHS Athletic Dept. and EGR Team Boosters.

# Banner/Program Ad Form



## EAST GRAND RAPIDS SCHOOLS & TEAM BOOSTERS

### Information (please print or type)

Name \_\_\_\_\_

Billing address \_\_\_\_\_

City, ST Zip Code \_\_\_\_\_

Phone 1 | Phone 2 \_\_\_\_\_

Email \_\_\_\_\_

### Banner/Program Ad Information

- One (1) banner spot for the 2019-2020 athletic season - \$1,000
- One additional banner spot for the 2019-2020 athletic season - \$500
- One (1) program advertisement for the 2019-2020 Fall and Winter sports programs
  - Full page - \$1,000 (\$500 if banner spot purchased)
  - Half page - \$500 (\$250 if banner spot purchased)
  - Quarter page - \$250 (\$125 if banner spot purchased)
  - Eighth page - \$150 (\$75 if banner spot purchased)

**Total Due:** \$ \_\_\_\_\_

### Acknowledgement Information

Please use the following name(s) in all acknowledgements: \_\_\_\_\_

\_\_\_\_\_

Signature(s)

Date

Please complete form and submit with payment payable to:

**EGR Team Boosters**  
2211 Lake Dr. SE  
Grand Rapids, MI 49506

**Balance Due at the time order is placed.**

**Ad Deadlines:** Fall Program- *Aug 16, 2019*; Winter Program- *Mid November*